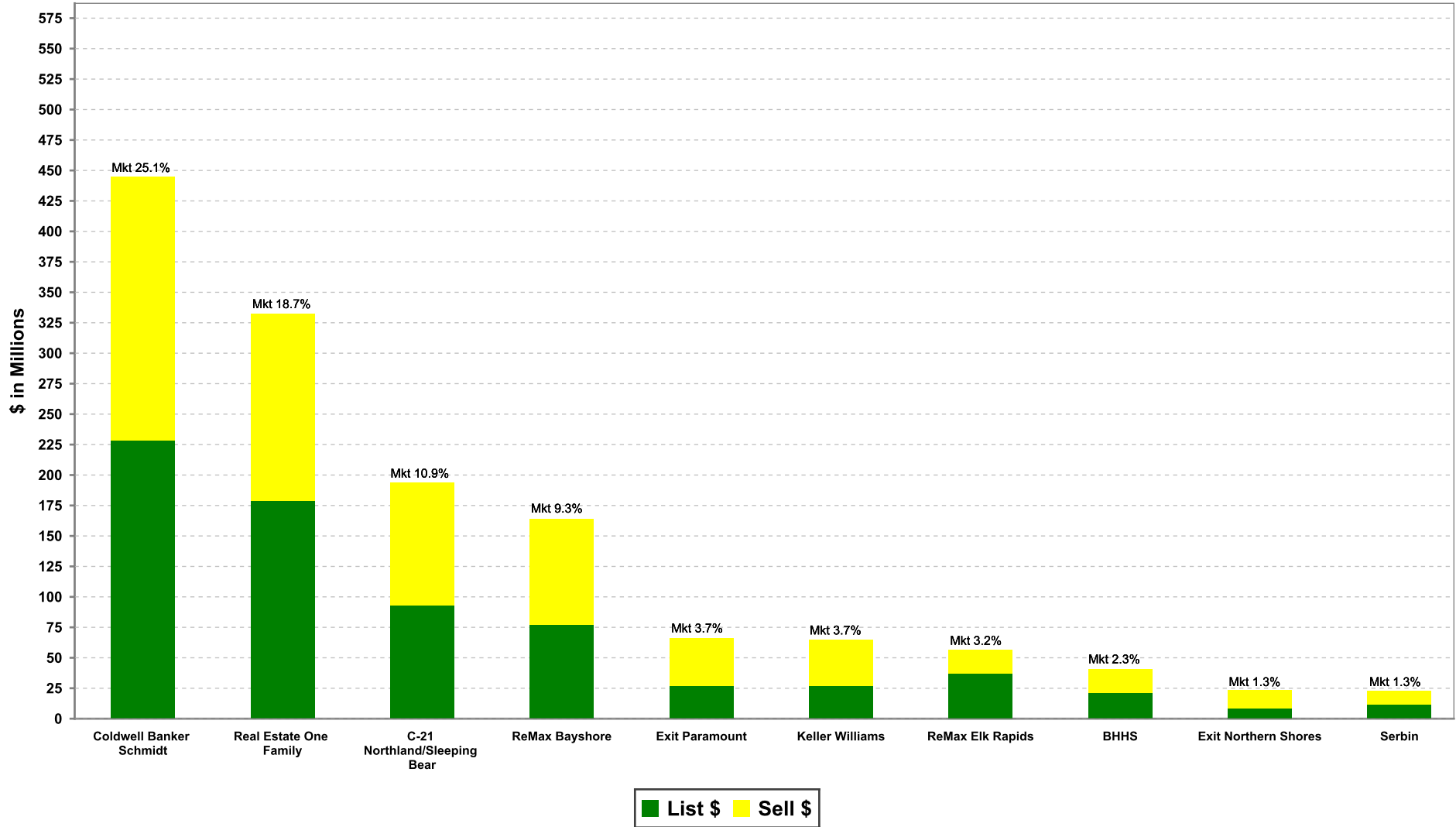


Market Share Totals

Real Estate One, Inc.

Total \$ Volume (By CMS Traverse City Market Share 2)



MLS: NGLR Date: 01/01/2017 - 12/31/2017 Type: CMS Status: Total Sold List + Sell Pric All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Single Family: (Residential, Residential Waterfront, Condominium, Condominium Waterfront)
 Counties: Antrim, Grand Traverse, Leelanau, Kalkaska, Benzie

Market Share Totals

Real Estate One, Inc.

Total \$ Volume

#	Name	List #	List \$	Sell #	Sell \$	Total #	Total \$	Market Share %	Avg Price	DOM	Prod Agents (Total)	Prod Agents (Search)	Ofcs
1	Coldwell Banker Schmidt	830	228,536,119	762	216,308,743	1,592	444,844,862	25.1	279,425	130	163	149	12
3	Real Estate One Family	677	178,827,473	579	153,368,827	1,256	332,196,300	18.7	264,488	115	115	116	8
4	C-21 Northland/Sleeping Bear	326	93,236,662	354	100,575,183	680	193,811,845	10.9	285,017	119	57	55	5
5	ReMax Bayshore	330	77,226,844	354	87,002,398	684	164,229,242	9.3	240,101	105	43	44	4
6	Exit Paramount	102	26,987,656	151	38,892,944	253	65,880,600	3.7	260,398	84	19	21	1
7	Keller Williams	124	27,163,439	152	37,722,604	276	64,886,043	3.7	235,094	119	42	40	1
8	ReMax Elk Rapids	77	36,896,597	39	19,569,400	116	56,465,997	3.2	486,776	188	3	3	1
9	BHHS	71	21,409,150	66	19,495,505	137	40,904,655	2.3	298,574	98	15	15	3
10	Exit Northern Shores	59	8,278,705	83	14,774,845	142	23,053,550	1.3	162,349	129	18	18	2
11	Serbin	26	11,715,500	29	10,812,600	55	22,528,100	1.3	409,602	135	5	5	1
Subtotals/Averages		2,622	710,278,145	2,569	698,523,049	5,191	1,408,801,194	79.4	271,393	120	480	466	38
MLS Totals/Averages		3,263	886,880,474	3,261	886,880,474	6,524	1,773,760,948	100.0	271,882	122	678	659	151