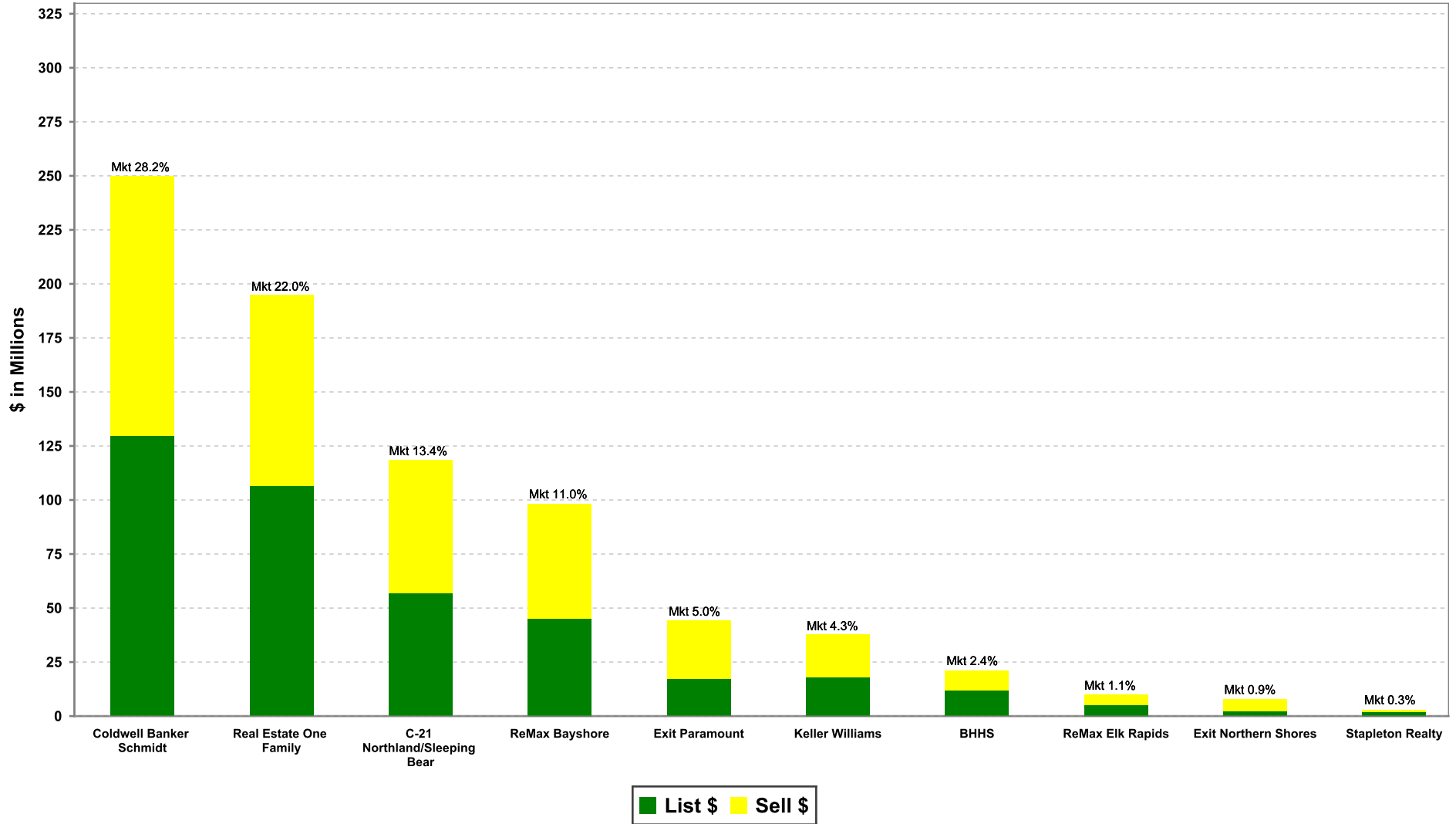


Market Share Totals

Real Estate One, Inc.

Total \$ Volume (By CMS Traverse City Market Share 2)



MLS: NGLR
Date: 01/01/2017 - 12/31/2017
Type: CMS
Status: Total Sold List + Sell
Pric: All
Construction Type: All
Bedrooms: All
Bathrooms: All
Property Types: Single Family: (Residential, Residential Waterfront, Condominium, Condominium Waterfront)
Counties: Grand Traverse

Market Share Totals

Real Estate One, Inc.

Total \$ Volume

#	Name	List #	List \$	Sell #	Sell \$	Total #	Total \$	Market Share %	Avg Price	DOM	Prod Agents (Total)	Prod Agents (Search)	Ofcs
1	Coldwell Banker Schmidt	427	129,782,627	401	120,103,018	828	249,885,645	28.2	301,794	116	153	110	8
2	Real Estate One Family	392	106,515,798	319	88,303,987	711	194,819,785	22.0	274,008	96	115	90	8
3	C-21 Northland/Sleeping Bear	205	56,715,961	216	61,750,842	421	118,466,803	13.4	281,394	91	52	46	4
5	ReMax Bayshore	173	45,021,295	201	52,887,207	374	97,908,502	11.0	261,787	93	43	40	4
6	Exit Paramount	67	17,318,106	106	27,075,939	173	44,394,045	5.0	256,613	79	19	18	1
7	Keller Williams	83	17,921,440	84	19,848,830	167	37,770,270	4.3	226,169	103	42	36	1
8	BHHS	46	12,111,600	38	9,010,805	84	21,122,405	2.4	251,457	83	15	12	2
9	ReMax Elk Rapids	11	5,373,800	10	4,690,000	21	10,063,800	1.1	479,229	198	3	3	1
10	Exit Northern Shores	9	2,092,700	23	5,627,850	32	7,720,550	0.9	241,267	82	18	12	2
11	Stapleton Realty	8	1,820,600	5	1,069,500	13	2,890,100	0.3	222,315	68	2	3	2
Subtotals/Averages		1,421	394,673,927	1,403	390,367,978	2,824	785,041,905	88.5	277,989	100	462	370	33
MLS Totals/Averages		1,612	443,446,637	1,610	443,446,637	3,222	886,893,274	100.0	275,262	101	624	485	107