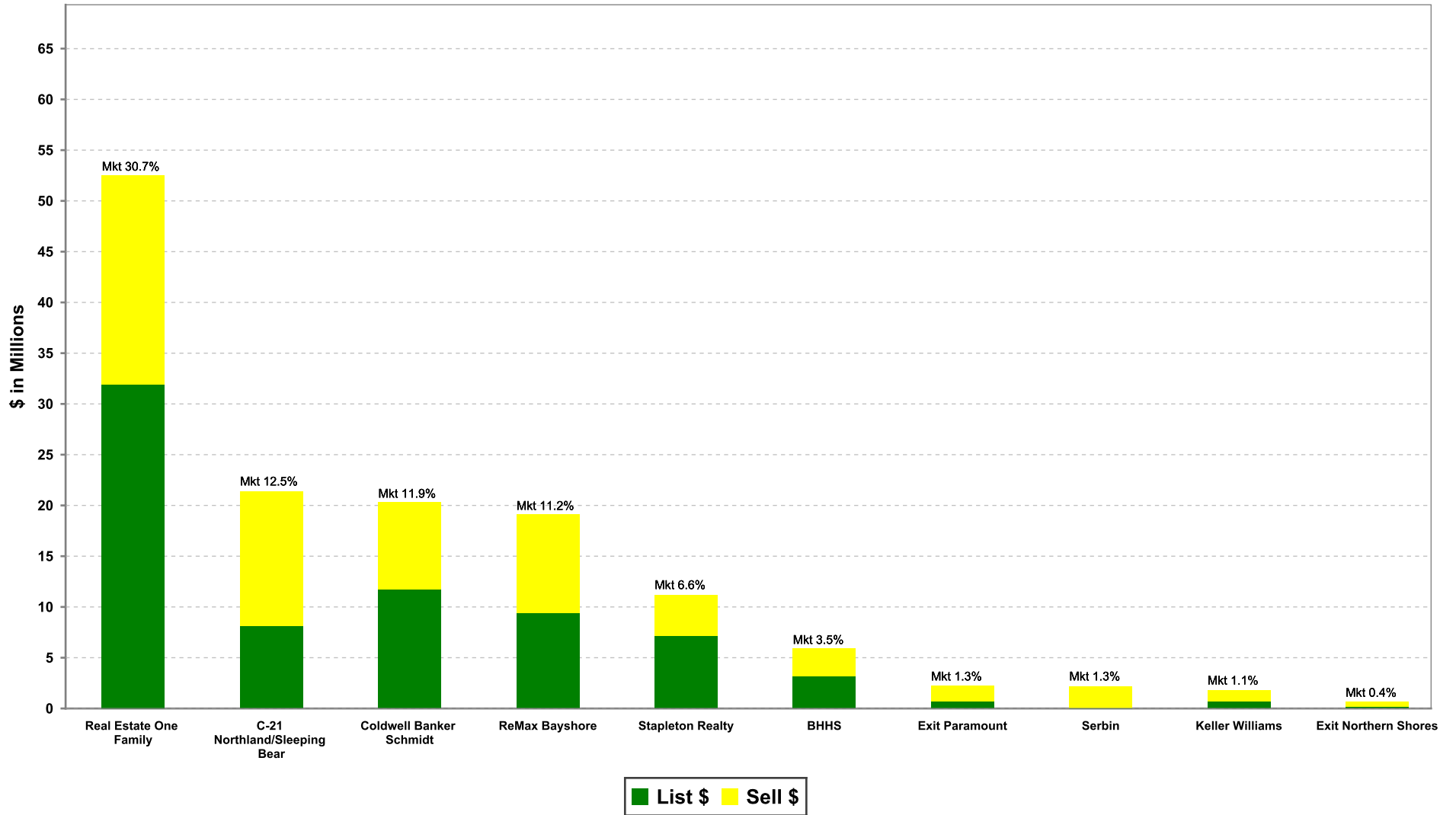


# Market Share Totals

Total \$ Volume (By CMS Traverse City Market Share 2)

Real Estate One, Inc.



**MLS:** NGLR   
**Date:** 01/01/2017 - 12/31/2017   
**Type:** CMS   
**Status:** Total Sold List + Sell   
**Pric:** All   
**Construction Type:** All   
**Bedrooms:** All   
**Bathrooms:** All  
**Property Types:** Single Family: (Residential, Residential Waterfront, Condominium, Condominium Waterfront)  
**Counties:** Benzie

# Market Share Totals

Real Estate One, Inc.

## Total \$ Volume

#	Name	List #	List \$	Sell #	Sell \$	Total #	Total \$	Market Share %	Avg Price	DOM	Prod Agents (Total)	Prod Agents (Search)	Ofcs
1	Real Estate One Family	115	31,899,435	88	20,615,350	203	52,514,785	30.7	258,694	176	93	39	4
3	C-21 Northland/Sleeping Bear	37	8,138,910	54	13,242,391	91	21,381,301	12.5	234,959	291	54	35	4
4	Coldwell Banker Schmidt	56	11,726,931	39	8,616,800	95	20,343,731	11.9	214,145	157	116	40	5
5	ReMax Bayshore	41	9,417,900	47	9,700,535	88	19,118,435	11.2	217,255	123	43	19	4
6	Stapleton Realty	33	7,177,250	15	4,047,500	48	11,224,750	6.6	233,849	187	2	2	2
7	BHHS	8	3,175,500	7	2,751,500	15	5,927,000	3.5	395,133	129	13	7	1
8	Exit Paramount	3	729,100	7	1,517,000	10	2,246,100	1.3	224,610	87	19	6	1
9	Serbin	0	0	8	2,165,000	8	2,165,000	1.3	270,625		5	4	1
10	Keller Williams	4	714,000	5	1,082,500	9	1,796,500	1.1	199,611	49	42	8	1
11	Exit Northern Shores	2	175,000	2	461,000	4	636,000	0.4	159,000	59	18	4	2
<b>Subtotals/Averages</b>		<b>299</b>	<b>73,154,026</b>	<b>272</b>	<b>64,199,576</b>	<b>571</b>	<b>137,353,602</b>	<b>80.2</b>	<b>240,549</b>	<b>173</b>	<b>405</b>	<b>164</b>	<b>25</b>
<b>MLS Totals/Averages</b>		<b>370</b>	<b>85,612,426</b>	<b>369</b>	<b>85,612,426</b>	<b>739</b>	<b>171,224,852</b>	<b>100.0</b>	<b>231,698</b>	<b>170</b>	<b>482</b>	<b>203</b>	<b>53</b>