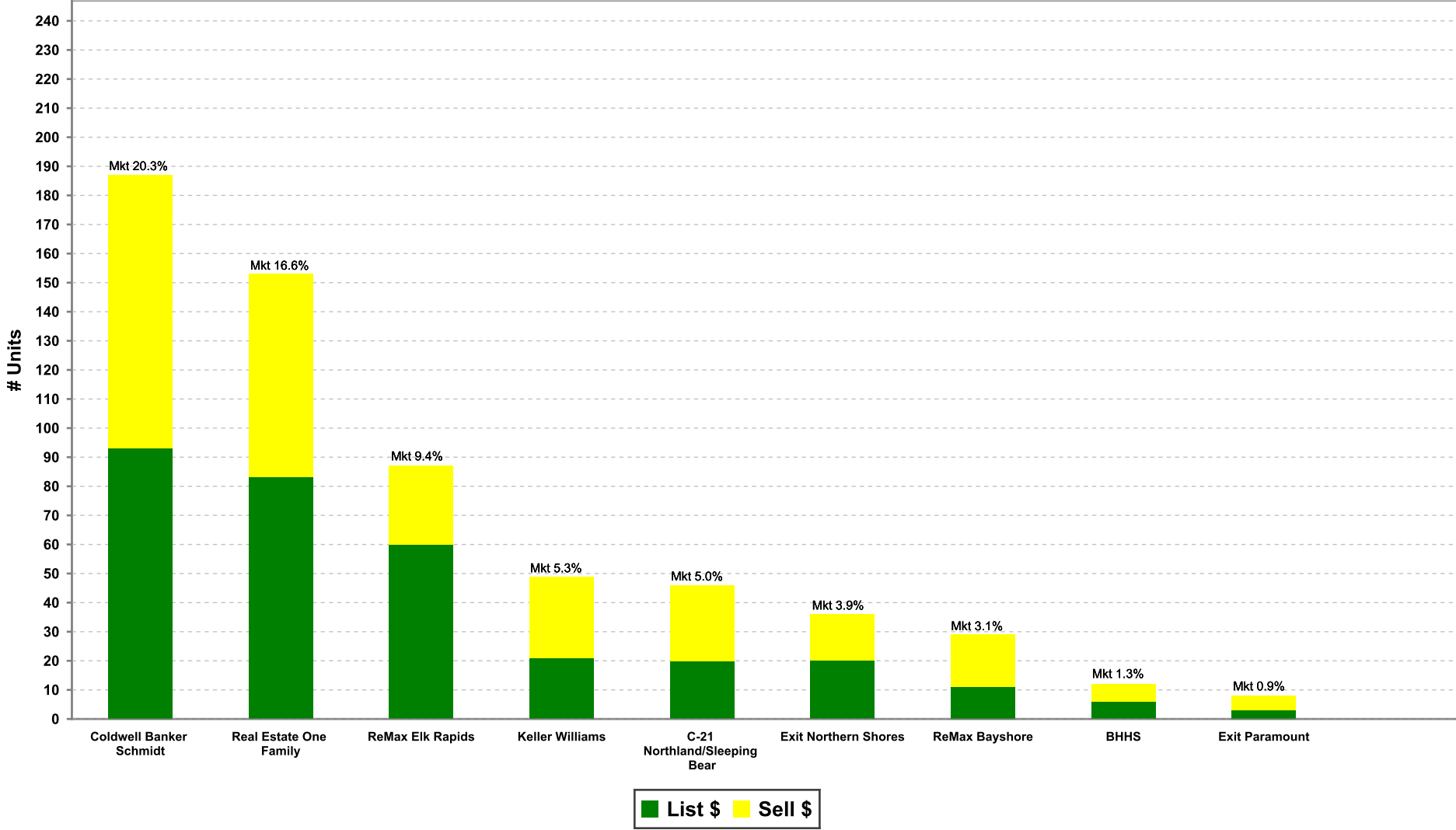


Market Share Totals

Real Estate One, Inc.

Total # Units (By CMS Traverse City Market Share 2)



■ List \$ ■ Sell \$

MLS: NGLR Date: 01/01/2017 - 12/31/2017 Type: CMS Status: Total Sold List + Sell Pric All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Single Family: (Residential, Residential Waterfront, Condominium, Condominium Waterfront)
 Counties: Antrim

Market Share Totals

Real Estate One, Inc.

Total # Units

#	Name	List #	List \$	Sell #	Sell \$	Total #	Total \$	Market Share %	Avg Price	DOM	Prod Agents (Total)	Prod Agents (Search)	Ofcs
2	Coldwell Banker Schmidt	93	18,431,745	94	18,052,299	187	36,484,044	20.3	195,102	175	126	35	8
3	Real Estate One Family	83	14,484,300	70	15,355,747	153	29,840,047	16.6	195,033	135	101	32	4
4	ReMax Elk Rapids	60	28,186,297	27	13,559,400	87	41,745,697	9.4	479,836	188	3	3	1
5	Keller Williams	21	4,079,400	28	5,872,075	49	9,951,475	5.3	203,091	151	42	7	1
6	C-21 Northland/Sleeping Bear	20	5,429,574	26	7,359,100	46	12,788,674	5.0	278,015	85	51	17	3
7	Exit Northern Shores	20	2,492,800	16	2,808,400	36	5,301,200	3.9	147,256	174	18	14	2
8	ReMax Bayshore	11	2,867,500	18	5,489,250	29	8,356,750	3.1	288,164	103	38	15	3
9	BHHS	6	1,814,500	6	2,357,000	12	4,171,500	1.3	347,625	147	15	7	3
10	Exit Paramount	3	722,500	5	1,603,900	8	2,326,400	0.9	290,800	113	19	5	1
Subtotals/Averages		317	78,508,616	290	72,457,171	607	150,965,787	65.8	248,708	157	413	135	26
MLS Totals/Averages		461	115,994,892	461	115,994,892	922	231,989,784	100.0	251,616	149	494	195	63